

POPULAR ARTS-IN-EDUCATION SPECIALISTS TO VISIT (NAME OF SCHOOL)

Beth & Scott and Friends, sought-after, local musical performers, who have appeared in area schools for 15 years, will be bringing their blend of original entertainment and song craftsmanship to (name of school, grades) for (number of) performances this (date.)

The dynamic duet (and friends) is well known for developing and producing topical, age-appropriate musical journeys filled with songs, dance, laughter and high energy interaction. They have won a prestigious Parents Choice award and have written for Playhouse Disney. The two will be performing their popular (name of show) when they appear at (name of school.)

Beth and Scott Bierko strive to inspire and challenge kids with positive messages and fun, making their show the concert event of the year for elementary schools. With school music budgets dwindling, Scott Bierko likes to cite Harvard psychologist Howard Gardner, who noted that “music intelligence is equal in importance to logical intelligence,” and thanks administrations who continue to recognize music’s place within elementary education.

“We’re so excited to have extremely talented songwriters and performers such as Beth and Scott create a show that is really special for the kids and hits the ‘right notes’ with key parts of our core curriculum as well” says (Cultural Arts coordinator).

More about Beth and Scott:

Beth and Scott Bierko, the owners and principal performers of Beth & Scott and Friends, are a husband and wife team of award-winning singer/songwriters and arts-in-education specialists. Since 1993, Beth & Scott have performed thousands of school assemblies and workshops for children. They are parents of two daughters, Helen and Stephanie.

For a sample of their musical artistry and more information, please visit www.bethandscott.net.